

May '17

Kristian Nordgren is appointed General Manager for Persson Innovation AB.

As of January 1, 2017, Kristian Nordgren was appointed the Managing Director for Persson Innovation AB.

Kristian was earlier the plant manager and his added responsibilities are an opportunity not only to continue implementing better and more efficient ways to produce Persson's handles and applicator machines, but also to make sure new products are developed.



FSC certified in Kumla, Sweden.

On March 29, 2017 Persson Innovation was audited to the latest standard by FSC® (Forest Stewardship Council) for the FSC Standard for Chain of Custody Certification. Persson Innovation is committed to its work for a sustainable environment.

Empack 2017, Birmingham, UK



Persson Innovation exhibited March 1-2, 2017, at UK's biggest packaging event – Empack 2017 in Birmingham. During the 2-day show, we had good traffic to our booth and the organizer did a terrific job during the after-hours to provide networking events with sponsored food and drinks. Persson Innovation was represented by our EU sales manager, Vincent Stich and the customer service manager Susanne Envall, and Arne Stegvik, Persson Innovation's USA president. Persson Innovation introduced its new product Stick-A-Grip® II at the show which was received with great interest.



September 25-27, 2017
Las Vegas, Nevada USA

Pack Expo Las Vegas 2017, September 25-27, 2017

Persson Innovation will be exhibiting at PACK EXPO Las Vegas 2017, September 25-27. You will find us in booth S-6986 and we look forward seeing you there.

